

## Cash Processing Solutions Profile

Profile:

Baesler's Market, Terre Haute, Indiana

**Put cash in customers' hands to spend in the store.**

CA

A Baesler's customer picks up her cash from the FastPay™ currency dispenser before heading into the store to shop.



“With FastPay™, customers have their cash in hand as they walk into the store to do their shopping.” Said Stacey Frederick, front-end manager at Baesler’s Market in Terre Haute, Indiana. “They seem to feel more confident about what they have available to spend, and our experience is that they do spend it in the store.”

Baesler’s Market has housed a Cummins JetCoin® self-service coin machine since March 2007, and were happy with the equipment’s performance. However, when approached by Cummins to try out their new FastPay™ currency dispenser, Baesler’s owner Bob Baesler said, “Why not.”

“We’re a local supermarket focused on giving our customers the best experience possible,” said Baesler. “With the FastPay dispenser, we remove a step in the coin counting process and provide our customers with faster service.”

Frederick pointed out that FastPay has made things easier for the store’s cashiers as well. “The previous system required us to train every

clerk to check the authenticity of the transaction slip and how to operate the register whenever the slip was presented. And if the coin transaction was large enough, we would sometimes need to divert a checkout line while we delivered enough cash to that station to handle the redemption.”

With FastPay, the coin counting process is simplified and employees no longer have to cash out receipts.

So far, Frederick has enjoyed the change. “FastPay dispenses cash on the spot so our cashiers don’t need to worry about bogus slips or duplicate transactions.”

According to Frederick, the management of the FastPay has been simple as well.

“There isn’t a pressing need to have extra cash on hand. We simply open the machine each night to remove full bags of coin and restock cassettes in the FastPay unit. Everything else just takes care of itself.”

(Continued...)

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*Family owned for more than 115 years, Baesler's Market is the largest supermarket in Terre Haute. Well known for their fresh produce and first class customer service.*

Baesler's coin machine is a Cummins JetCoin<sup>®</sup> self-service coin redemption machine that fills bags with mixed denominations of coin. Once one bag is filled, the machine redirects collected coin to the next available bag. Using that method of coin collection, Baesler's only needs to open the machine once a day to remove filled bags and replenish the cash dispenser.

Cummins-Allison Corp. is the leading manufacturer of coin and currency processing equipment for the banking, gaming and retail industries. Made in the United States, Cummins equipment includes currency scanners, coin sorters and self-service coin redemption kiosks.

Baesler's Market is located in Terre Haute, Indiana. In business for over 115 years, the family owned market provides fresh food at affordable prices.



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